



COMMERCIAL ADVERTISING

PRICING GUIDE 2022

OUTDOOR ELECTRONIC MARQUEES

Total - 5 Dual Sided - Color Jpeg Visibility
Locations - Lt.Gen Paul Cerjan and Mount Belvedere Boulevard Gates
Post Exchange / Commissary Parking Lot
The Commons Club
Parking Area for Pine Plains Bowling Center and Atkins Functional Fitness

MONTHLY

\$1,000

6 MONTHS

\$5,500

12 MONTHS

\$11,000

BANNER PLACEMENT

3 foot high by 6 foot wide - indoor ONLY
Locations - Magrath Sports Complex, Monti Physical Fitness Center, Atkins Functional Fitness, McEwen Library, Automotive Skills, BOSS, Pine Plains Bowling Center

\$1,000

\$5,500

\$11,000

Call for special pricing on outdoor sports field banner sponsorship

Three Month Minimum for all banners.

INDOOR DIGITAL MONITORS

Total - 26 - Color Jpeg-High Traffic Areas
Locations - Child and Youth Services Facilities (10)
Better Opportunities for Single Soldiers (BOSS)
Pine Plains Bowling Center
IHG Hotel, to name a few!

\$300

\$1,700

\$3,400

FACEBOOK ADVERTISING

18,360 Page Likes on Average

\$180
Per Post

\$180
Per Post

\$180
Per Post

WEBSITE ADVERTISING

6,100 Monthly Views on Average

\$200
Leader

\$150
Sidebar

\$1100
Leader

\$800
Sidebar

\$2,100
Leader

\$1,500
Sidebar

WEEKLY E-NEWSLETTER

950 Subscribtions

\$150

\$800

\$1,500