MWR		MERCIAL RTISING
VES . RET	PRICING GLIDE 2023	

## **OUTDOOR ELECTRONIC MARQUEES**

Dual Sided - Color JPEG 5 Locations

- Lt. General Paul Cerjan Gate
- Mount Belvedere Boulevard Gate
- Post Exchange and Commissary
- The Peak Event Venue
- Pine Plains Bowling Center
  / Atkins Functional Fitness Center

# **MONTHLY**

**6 MONTHS** 

12 MONTHS

\$1,000

\$5,500

\$11,000

#### **BANNER PLACEMENT**

3 foot high by 6 foot wide - Indoor ONLY

7 Locations

- Magrath Sports Complex
- Monti Physical Fitness Center
- Atkins Functional Fitness Center
- McEwen Library
- BOSS Automotive Skills
- Outdoor Recreation
- Pine Plains Bowling Center

\*Three months minimum for all banners. Call for pricing on outdoor sports fields banner sponsorship. \$1,000

\$5,500

\$11,000

## **INDOOR DIGITAL MONITORS**

Color JPEG - High traffic areas 29 Locations

- Child & Youth Services Facilities
- Better Opportunities for Single Soldiers (BOSS)
- Pine Plains Bowling Center
- IHG Hotel
- Fitness Centers
- And many more locations!

\$300

\$1,700

\$3,400

#### **SOCIAL MEDIA ADVERTISING**

- >20,000 Facebook followers
- >2,000 Instagram followers
- >15,000 monthly page likes

\$180

Per Post

**\$180**Per Post

### **WEBSITE ADVERTISING**

>7,000 monthly views on average

**\$200**Leader

**\$150** 

**\$1,100 \$800** Sidebar

\$180

**\$2,100**Leader

**\$1,500**Sidebar

#### **WEEKLY E-NEWSLETTER**

>1.000 subscribers

\$150

\$800

\$1,500