	COMMERCIAL						
U.S. ARMY Andress settleres						ING 25-2026	

MONTHLY

6 MONTHS

12 MONTHS

OUTDOOR ELECTRONIC MARQUEES

Dual Sided - Color JPEG 8 Locations

- LTG Paul Cerjan Gate
- COL Michael Plummer Gate
- The Peak Event Venue
- Post Exchange and Commissary
- Pine Plains Bowling Center/ Atkins Functional Fitness Facility
- Magrath Sports Complex • Outdoor Recreation
- School Age Center

^{\$}1,150

\$12,695 \$6,555

INDOOR BANNER PLACEMENT\WALL CLINGS

8 Locations (Indoor Only) 6'W x 3'H or 8'W x 4'H

- Atkins Functional Fitness Facility
- Automotive Skills Center
- Better Opportunity for Single Soldiers (BOSS) Center
- Magrath Sports Complex
- Monti Physical Fitness Center
- Outdoor Recreation
- Pine Plains Bowling Center
- Robert C. McEwen Library

*Three months minimum for banners. Prices do not include production costs

\$1,100

^{\$6,145}

\$11,887

INDOOR DIGITAL MONITORS

Color JPEG - High traffic areas

25 Locations

- Better Opportunities for Single Soldiers (BOSS) Center
- Fitness Centers
- IHG Hotel
- And many more locations!

\$450 Child & Youth Services Facilities

SOCIAL MEDIA ADVERTISING

- >25.300 Facebook Followers
- >2,700 Instagram Followers
- >52,000 monthly page likes

WEBSITE ADVERTISING

>1.400 subscribers

>18,000 monthly views on average

WEEKLY E-NEWSLETTER

\$250

\$300

^{\$}2,450

^{\$}1.370

\$4,649

Prices are based on a flat rate, not CPM. As of 01 October 2025.

Fort Drum FMWR Commercial Sponsorship & Advertising Behare Taylor, 315-772-5370 | behare.taylor.naf@army.mil



MONTHLY

6 MONTHS

12 MONTHS

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\$6,075

\$11,000

VEHICLE WRAPS

COUNTER WRAPS

Vehicles positioned at specific events and high-traffic areas on post for greatest visibility*

*Prices for vehicle wraps do NOT include production costs.

\$6,675

\$12,150

FACILITY POSTERS

Up to 22"W x 28"H

DIGITAL LANE MONITORS

Pine Plains Bowling Center

\$150 Per month
For 3 FMWR Facilities

\$350 Per month

For (12) lane monitors

\$350 Per month
For all FMWR Facilities

\$500 Per month

For (24) lane monitors

OUTDOOR BANNER

Sports Field Fencing

One-time Event

MIRROR CLINGS-

All 3 Fitness Facilities/Locker Rooms

TABLE TENTS

At the Pine Plains Bowling Center, Ridge Sports Bar, Pinnacle Lounge or Rental/Lodging Facilities \$565 Per month

\$1,000

\$375 Per mor

\$525 pc

Per month

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

BASIC SPONSORSHIP

Includes booth space, table and chairs, and announcement at the event.

CONTRIBUTING SPONSORSHIP

Includes Basic Sponsorship plus sponsor logo inclusion in all marketing materials related to the event.

\$500

\$250

TITLE SPONSORSHIP

Includes Basic and Contributing Sponsorship plus large size sponsor logo inclusion on all marketing materials and additional brand messaging on all Fort Drum FMWR social media channels and posts related to the event.

\$1,000