U.S. ARMY MWR	COMMERCIAL ADVERTISING
TLIES . RETIO	PRICING GUIDE 2024-2025

MONTHLY

6 MONTHS

12 MONTHS

OUTDOOR ELECTRONIC MARQUEES

Dual Sided - Color JPEG 8 Locations

- LTG Paul Cerjan Gate
- COL Michael Plummer Gate
- The Peak Event Venue
- Post Exchange and Commissary
- Pine Plains Bowling Center/
- Atkins Functional Fitness Facility
- Magrath Sports Complex • Outdoor Recreation
- School Age Center

^{\$}1,150

\$6,325 \$12,650

INDOOR BANNER PLACEMENT\WALL CLINGS

8 Locations (Indoor Only) $6'W \times 3'H$ or $8'W \times 4'H$

- Atkins Functional Fitness Facility
- Automotive Skills Center
- Better Opportunity for Single Soldiers (BOSS) Center
- Magrath Sports Complex
- Monti Physical Fitness Center
- Outdoor Recreation
- Pine Plains Bowling Center
- Robert C. McEwen Library

\$1,100

\$6,000

\$12,400

INDOOR DIGITAL MONITORS

Color JPEG - High traffic areas

25 Locations

- Better Opportunities for Single Soldiers (BOSS) Center
- Child & Youth Services Facilities
- Fitness Centers
- IHG Hotel
- And many more locations!

\$450

^{\$}2,450

\$4,800

SOCIAL MEDIA ADVERTISING

>23.000 Facebook Followers

>2,300 Instagram Followers

>41,000 monthly page likes

WEBSITE ADVERTISING

>10,000 monthly views on average

\$1,990

WEEKLY E-NEWSLETTER

>1.200 subscribers

\$250

^{\$}1,360

\$2,540

Prices are based on a flat rate, not CPM. As of 01 October 2024.

Fort Drum FMWR Commercial Sponsorship & Advertising Behare Taylor, 315-772-5370 | behare.taylor.naf@army.mil

^{*}Three months minimum for banners. Prices do not include production costs



MONTHLY

6 MONTHS

12 MONTHS

\$6,075

^{\$}11,000

\$6,675

\$10,550

COUNTER WRAPS

VEHICLE WRAPS

Vehicles positioned at specific events and high-traffic areas on post for greatest visibility*

*Prices for vehicle wraps do NOT include production costs.

FACILITY POSTERS

Up to 22"W x 28"H

DIGITAL LANE MONITORS

Pine Plains Bowling Center

\$150 Per month

For 3 FMWR Facilities

For (12) lane monitors

\$350 Per month

For all FMWR Facilities

\$500 Per month

For (24) lane monitors

OUTDOOR BANNER

Sports Field Fencing

One-time Event

MIRROR CLINGS.

All 3 Fitness Facilities/Locker Rooms

TABLE TENTS

At the Pine Plains Bowling Center, Ridge Sports Bar, Pinnacle Lounge or Rental/Lodging Facilities \$565 Per month

\$1,000

\$375 Per mon

\$525

Per month

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

BASIC SPONSORSHIP

Includes booth space, table and chairs, and announcement at the event.

nd chairs, nt. \$250

CONTRIBUTING SPONSORSHIP

Includes Basic Sponsorship plus sponsor logo inclusion in all marketing materials related to the event.

\$500

TITLE SPONSORSHIP

Includes Basic and Contributing Sponsorship plus large size sponsor logo inclusion on all marketing materials and additional brand messaging on all Fort Drum FMWR social media channels and posts related to the event.

\$1,000