


<div></div> <div>COMMERCIAL ADVERTISING PRICING GUIDE 2023-2024</div>		MONTHLY		6 MONTHS		12 MONTHS	
<div>OUTDOOR ELECTRONIC MARQUEES</div> <div>Dual Sided - Color JPEG 8 Locations</div> <div><div><div>• LT General Paul Cerjan Gate</div><div>• COL Michael Plummer Gate</div><div>• The Peak Event Venue</div><div>• Post Exchange and Commissary</div><div>• Pine Plains Bowling Center</div><div>/ Atkins Functional Fitness Facility</div></div><div><div>• Magrath Sports Complex</div><div>• Outdoor Recreation</div><div>• School Age Center</div></div></div>		\$1,000		\$5,500		\$11,000	
<div>INDOOR BANNER PLACEMENT/ WALL CLINGS</div> <div>8 Locations (Indoor Only) 6'W x 3'H or 8'W x 4'H</div> <div><div>• Magrath Sports Complex</div><div>• Monti Physical Fitness Center</div><div>• Atkins Functional Fitness Facility</div><div>• Robert C. McEwen Library</div><div>• Better Opportunities for Single Soldiers (BOSS) Center</div><div>• Automotive Skills</div><div>• Outdoor Recreation</div><div>• Pine Plains Bowling Center</div></div> <div>*Three months minimum for all banners.</div>		\$1,000		\$5,500		\$11,000	
<div>INDOOR DIGITAL MONITORS</div> <div>Color JPEG - High traffic areas 24 Locations</div> <div><div>• Child & Youth Services Facilities</div><div>• Better Opportunities for Single Soldiers (BOSS) Center</div><div>• Pine Plains Bowling Center</div><div>• IHG Hotel</div><div>• Fitness Centers</div><div>• And many more locations!</div></div>		\$350		\$1,980		\$3,720	
<div>SOCIAL MEDIA ADVERTISING</div> <div>>21,000 Facebook followers >2,100 Instagram followers >17,000 monthly page likes</div>		\$250 Per Post		\$250 Per Post		\$250 Per Post	
<div>WEBSITE ADVERTISING</div> <div>>8,000 monthly views on average</div>		\$250 Leader \$200 Sidebar		\$1,380 Leader \$1,080 Sidebar		\$2,580 Leader \$2,050 Sidebar	
<div>WEEKLY E-NEWSLETTER</div> <div>>1,000 subscribers</div>		\$165		\$925		\$1,750	
Prices are based on a flat rate, not CPM. As of November 2023.		Fort Drum FMWR Commercial Sponsorship & Advertising 315.772.0789					

COUNTER WRAPS

VEHICLE WRAPS

Vehicles positioned at specific events and high-traffic areas on post for greatest visibility*

**prices for vehicle wraps do NOT include production costs*

FACILITY POSTERS

Up to 22"W x 28"H

DIGITAL LANE MONITORS

Pine Plains Bowling Center

OUTDOOR BANNER

Sports Field Fencing

One-time Event

MIRROR CLINGS

All 3 Fitness Facilities/Locker Rooms

TABLE TENTS

At the Pine Plains Bowling Center, Ridge Sports Bar, Pinnacle Lounge or Rental/Lodging Facilities

MONTHLY

6 MONTHS

12 MONTHS

\$5,670

\$9,450

\$6,675

\$10,550

\$150 Per month
For all FMWR Facilities

\$300 Per month
For all FMWR Facilities

\$200 Per month
For (12) lane monitors

\$350 Per month
For (24) lane monitors

\$450 Per month

\$1,000

\$300 Per month

\$300 Per month

SPECIAL EVENT SPONSORSHIP OPPORTUNITIES

BASIC SPONSORSHIP

Includes booth space, table and chairs, and announcement at the event.

\$250

CONTRIBUTING SPONSORSHIP

Includes Basic Sponsorship plus sponsor logo inclusion in all marketing materials related to the event.

\$500

TITLE SPONSORSHIP

Includes Basic and Contributing Sponsorship plus large size sponsor logo inclusion on all marketing materials and additional brand messaging on all Fort Drum FMWR social media channels and posts related to the event.

\$1,000